



PARKS & RECREATION DEPARTMENT  
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**TO:** Members of the Parks & Recreation Board

**FROM:** Krysta McFarland, Recreation and Aquatic Program Supervisor

**CC:** Rick Wieland, Director of Parks & Recreation  
Marcy Jones, Recreation Services Manager

**DATE:** June 7, 2010

**RE:** Monthly Report on the Registration, Participation and Revenue of the Recreation Programs

The table below shows the comparison of registered participants and the revenue they generate. Revenue generated from registrations in May 2009 was \$16,149. In the same month in 2010, the revenue was \$18,656. In addition, birthday party revenue for May 2009 was \$7,529. In the same month in 2010, the revenue was \$8,829.

Recreation Programs – May 2010				
Program	FY09		FY10	
Arts & Crafts Programs	30	\$985	22	\$738
Education Programs	28	\$3,678	60	\$5,426
Dance Programs				
Ice Skating Programs	9	\$592	16	\$1,172
Music Programs			6	\$305
Martial Arts Programs	121	\$9680	128	\$10,275
Fencing				
Outdoor Adventure/Climbing	8	\$80	4	\$100
Tumbling Programs			11	\$640
Teas and Dinner Theater	66	\$1,134		
<b>TOTAL</b>	<b>262</b>	<b>\$16,149</b>	<b>247</b>	<b>\$18,656</b>

Birthday Parties – May 2010				
Program	FY09		FY10	
Frisco Petite Pkg. (10 kids)	9	\$1925	23	\$5425
Frisco Fun Pkg. (15 kids)	17	\$4525		
Frisco Extreme Pkg. (Themed)	2	\$550	6	\$1750
Swim Pass	17	\$85	114	\$570
Food		\$400		\$666
Drinks	88	\$44	308	\$308
Ice Cream			23	\$40
Goodie Bags			20	\$70
Sandwich Tray				
Additional Room Fee				
<b>TOTAL</b>	<b>133</b>	<b>\$7,529</b>	<b>494</b>	<b>\$8,829</b>